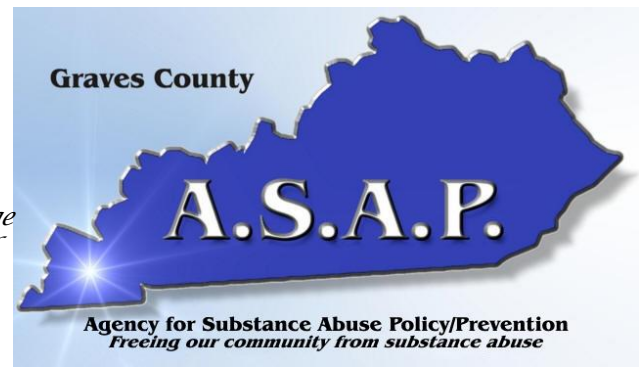


*Our Vision - Freeing our community from substance abuse*

*Our Mission - The Graves County Agency for Substance Abuse Policy board will help our community be free of alcohol, tobacco, and other drugs (ATOD) by helping change the culture that approves of and supports ATOD. This will be accomplished by working with concerned community partners to educate, treat, and prevent ATOD use.*

*www.gcasap.org*



**The following is our coalition’s Action Plan for preventing youth substance use from January 2, 2017 - September 30, 2018.**

**DFC Goal One: Increase community collaboration**

Objective 1: Engage coalition and community members across all sectors to increase collaboration and build more adult and youth capacity to prevent youth substance abuse.

*Strategy 1: Provide Information*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Continue distributing brochures to educate the community of our coalition's goals and increase community collaboration. Coalition members will distribute these brochures.	Coalition coordinator(Lauren Carr) & coalition members	On going through September 2018
Continue expanding the coalition's website and Facebook to serve as an information clearinghouse on substance abuse prevention and treatment for the community.	Coalition coordinator(Lauren Carr); Webmaster(Joseph Williams);Coalition members	On going through September 2018

*Strategy 2: Enhance Skills*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Continue enhancing leadership skills, knowledge of environmental strategies, SPF, cultural competence, and other critical topics among coalition members by sponsoring or attending annual training's.	Coalition members; Coalition coordinator(Lauren Carr); program director(Joseph Williams);	On going through September 2018
Coalition mini-training activities will continue to be incorporated into 75% of regular meetings.	Coalition members; Coalition coordinator(Lauren Carr); program director(Joseph Williams)	On going through September 2018
Continue sharing knowledge gained in trainings with the entire coalition within three months of when the training is received. The trainings attended may be CADCA conferences, specific trainings on different substances and other trainings related to substance abuse prevention in youth.	Coalition coordinator(Lauren Carr); program director(Joseph Williams); coalition members who attend training	On going through September 2018
Coalition training on cultural issues to help reduce barriers to our prevention message.	Coalition coordinator(Lauren Carr); coalition members	January 2018

Annually send at least five upper class students and two faculty advisors to attend CADCA's National Youth Leadership Initiative (NYLI). These students must maintain and promote amongst their peers a tobacco, alcohol, and drug free lifestyle. The faculty advisors must help the students promoting a substance free lifestyle.	Coalition coordinator(Lauren Carr); School faculty advisors; School administration	July 2018
Continue collaborating with the local schools in providing professional development training and faculty support in the local public school systems on substance abuse and prevention topics related to youth. We are hoping to reach the 500 faculty members in the Graves school system and 275 in the Mayfield school system.	Coalition coordinator(Lauren Carr); coalition members; School administration	On going through September 2018

*Strategy 3: Provide Support*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Continue linking to community resources and treatment facilities via website and Facebook or other internet social media.	Coordinator(Lauren Carr) & assistance from webmaster(Joseph Williams); coalition members	On going through September 2018
Continue to grow the local drug-free community <b>Youth Council Coalition</b> by monthly meetings, community events, and providing technical assistance to their coalition.	Coordinator(Lauren Carr) & assistance from webmaster(Joseph Williams); coalition members	On going through September 2018

*Strategy 4: Enhance Access or Reduce Barriers*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Survey the coalition annually to ensure meetings are accessible and productive for all members.	Coalition coordinator(Lauren Carr); Evaluator(Joseph Williams); coalition members	March 2018
Continue developing relationships and building community membership to support, and sustain the coalition and its mission. Support growth of coalition membership through mail, e-mail, social networking, phone, and personal contacts.	Coordinator(Lauren Carr); Technical assistance from webmaster(Joseph Williams); coalition members	On going through September 2018
Continue partnering with civic organizations, faith based community, interagency meetings, Chamber of Commerce, etc. to enhance access to the community.	Coalition coordinator(Lauren Carr); Coalition outreach committee; coalition members	On going through September 2018

*Strategy 5: Change Consequences*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Sponsor reward and recognition day for volunteers and coalition achievements.	Coalition coordinator(Lauren Carr);	September 2018

	program director(Joseph Williams)	
Continue participating in <b>Truth and Consequences</b> events at the local middle schools. Middle school students are given real life scenarios for a day to help them understand the reality of substance use and the consequences that come with it. This activity is a collaborative event that helps build coalition capacity by involving many members of the community. This is an evidenced based strategy.	Coalition members; coalition coordinator(Lauren Carr); program director(Joseph Williams); coalition outreach committee	On going through September 2018
Sponsor a feature article every other month in the local newspaper, e-mail, radio and in social networking highlighting coalition members' contributions to the coalition or other community members making a difference in substance abuse prevention.	Coalition coordinator(Lauren Carr); Mayfield Messenger	September 2018

*Strategy 7: Modify or Change Policy*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Continue identifying and involving other community leaders who have the ability to <b>modify and change policies</b> in our community and have an impact toward youth substance prevention. This will also build capacity.	Coalition members	On going through September 2018

**DFC Goal Two: Reduce youth substance use**

Lower (**objective 1 -alcohol**), (**objective 2 –tobacco**), (**objective 3 –marijuana**), and (**objective 4 - inappropriate prescription drug**) use by Graves County youth through implementing the following strategies and actions in our community.

*Strategy 1: Provide Information*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Continue providing prevalence of use data to community leaders Covers objectives 1-4	Coalition coordinator(Lauren Carr); evaluator(Joseph Williams); coalition members	On going through September 2018
Continue utilizing PSA's and paid media in a prevention media campaign about on our targeted substances. School announcements, radio, TV, newspaper, direct mailings, email, newsletters, Facebook or other internet social media, and billboards, etc. may be utilized. Covers objectives 1-4	Coalition coordinator(Lauren Carr); coalition outreach committee; coalition members; Mayfield Messenger; Bristol Broadcasting	On going through September 2018
Continue collaborating with the Lifeskills prevention teaching in grades 6th, 7th, & 8th. An evidence-based prevention program.	Graves County Schools; coalition members; School administration	On going through

Covers objectives 1-4		September 2018
Continue collaborating with the Drug Awareness Resistance Education eight week training program for 5 <sup>th</sup> & 6 <sup>th</sup> grade students. An evidence-based prevention program. Covers objectives 1-4	Mayfield City Schools; Graves County Schools; Law Enforcement; coalition members	On going through September 2018
Presentations will be made regarding the results from the KIP substance use survey to school administrators, school board, parents, community members, and school faculty. Covers objectives 1-4	Evaluator(Joseph Williams); coalition members; Coalition coordinator(Lauren Carr); school administration	September 2018
Publish educational articles on our <b>targeted substances and prevention</b> in our local newspaper, school newspapers, e-mail, website, newsletter, and social networking. In addition to our targeted substances the problem of drugged driving will be included. Covers objectives 1-4	Coalition coordinator(Lauren Carr); Community outreach committee; coalition members; Mayfield Messenger; Webmaster(Joseph Williams);	September 2018
Prepare a quarterly color email newsletter. This newsletter will educate parents on the actual substances used by youth in our public schools as revealed in the KIP data surveys. This will help <b>reduce barriers</b> for parents to implement prevention strategies with their children. Specific information will be included on our targeted substances. Other trend substances such as synthetic marijuana, heroin, opioids, and bath salts will be addressed as feasible. This newsletter will be posted on our website, Facebook or other internet social media, and will be emailed to parents. Covers objectives 1-4	Coalition coordinator(Lauren Carr); Community outreach committee; coalition members; school administration	September 2018
Continue collaborating with the <b>Prevention Education</b> nurse from the health department in the prevention education she provides in the schools. Covers objectives 1-4	Graves County Health Department; coalition members	On going through September 2018
Collaborate with the regional prevention center for a training and media campaign to educate and encourage pregnant teens and adults to avoid <b>smoking</b> or breathing 2nd hand smoke. Covers objective 2	Coalition members; Coalition coordinator(Lauren Carr)	September 2018
Provide Prom/Graduation pledge packets to 11 <sup>th</sup> and 12 <sup>th</sup> grade students. Covers objectives 1-4	Coalition coordinator(Lauren Carr); (Kaye Horn) - coalition members; coalition members; school administration	May 2018
Provide brochures concerning <b>RX</b> safety and home monitoring strategies to civic groups, faith community, senior center, PTO's, and etc. Covers objective 4	Coalition coordinator(Lauren Carr); community outreach committee; coalition members	September 2018
Participate in community health fairs to <b>educate the public on the impact of youth substance abuse</b> , provide educational	Coalition coordinator(Lauren Carr); community outreach committee; coalition members	September 2018

materials to parents with warning signs and ways to talk to your kids, and new drug trends. Covers objective 1-4		
---	--	--

*Strategy 2: Enhance Skills*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Provide training for parents on how to discourage youth substance use and strategies for reduced access to those substances in the home. We hope to reach at least 300 parents. Covers objectives 1-4	Coalition coordinator(Lauren Carr); coalition members	September 2018
Collaborate with the local schools in providing training concerning refusal skills for <b>underage drinking</b> for high school juniors and seniors before prom. This is an evidence-based prevention program. Covers objective 1	Coalition coordinator(Lauren Carr); coalition members; school administration	May 2018
Provide training for grandparents raising grandchildren due to substance abuse related issues. Providing educational materials, panel discussion, and ways to prevent substance use in the youth they are raising.	Coalition coordinator(Lauren Carr); Uniting Generations committee; coalition members; Law enforcement (Jeremy Prince); Lawyer (Richie Kemp); Child counselor (Christy Harris); Regional prevention center staff	November 2018

*Strategy 3: Provide support*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Continue the social norms media campaign. Counter suspected increased substance abuse during the summer months by running radio, TV, Facebook or other internet social media, and billboard advertisements with funds from areas of our budget that are likely not to be utilized by the end of the fiscal year. Summer will be an ideal time to have messages reminding youth that the majority of their peers are not using substances. Covers objectives 1-4	Coalition outreach committee; Coalition coordinator(Lauren Carr); coalition members; Youth Council members	On going through September 2018
Continue enhancing our Facebook or other social networking prevention page for youth. Youth from both public schools will be involved in this project to insure acceptance in the youth community. This will also help <b>reduce barriers</b> to reaching youth with the prevention message. Covers objectives 1-4	Coalition coordinator(Lauren Carr); community outreach committee; coalition members; Youth Council members	On going through September 2018
Create a media library with <b>underage drinking</b> materials. Covers objective 1	Coalition coordinator(Lauren Carr); coalition members	July 2018
Provide <b>tobacco</b> sales/carding signage for local retailers. Covers objective 2	Coalition coordinator(Lauren Carr); coalition members	May 2018

Continue researching a faith based curriculum and related materials that can be used by youth ministers, teachers, and pastors in faith communities to support abstinence from substance use. A sample will be made available to all pastors who work with youth in our community. Covers objectives 1-4	Coalition coordinator(Lauren Carr); coalition members	On going through September 2018
Distribute <b>prescription, alcohol, and tobacco</b> safety brochures to physicians. This will be delivered in person by our coordinator or a coalition member who will ask to speak with the doctor or head nurse briefly about our coalition and how we are trying to reduce substance abuse. Covers objectives 1, 2, & 4	Coalition coordinator(Lauren Carr); community outreach committee; coalition members	September 2018
Continue partnering with the Graves County Sheriff's Department by helping promote DEA <b>Prescription Drug Take Backs</b> and other community events. Covers objective 4	Coalition members; Coalition coordinator(Lauren Carr); law enforcement(Chief Nathan Kent & Chief Deputy Sheriff Jeremy Prince); DEA	On going through September 2018
Continue partnering with the annual <b>Drugs, Alcohol, &amp; Tobacco (DAT)</b> prevention youth training. The vision of this conference is to ignite the passion and power of area youth to make a difference in their communities concerning substance abuse. The conference promotes prevention advocacy along with strategies to make better choices when confronted with these issues. Teens in 7-12 grades will be working with the groups to help them identify what the specific problems and resources are in their schools and communities. Covers objectives 1-4	Coalition members; Coalition coordinator(Lauren Carr);	On going through September 2018
Promote community support groups such as Celebrate Recovery. This group meets every Tuesday at 5:30 p.m. at the Mayfield First UMC fellowship hall. Covers objectives 1-4	Coalition members; Coalition coordinator(Lauren Carr); First United Methodist Church	On going through September 2018
Continue growing the <b>youth council coalition</b> of teens living above the influence and wanting to make a difference in our community in substance abuse prevention. Covers objectives 1-4	Coalition coordinator (Lauren Carr); Youth from Graves County and Mayfield school systems.	On going through September 2018
Provide a <b>substance abuse resource guide</b> to our community with available resources where individuals can receive treatment. Also include educational material about addiction and what loved ones can do to help. Covers objectives 1-4	Coalition coordinator(Lauren Carr); coalition members	On going through September 2018

**Strategy 4: Enhance Access or Reduce Barriers**

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Partner with civic groups, faith community, interagency, PTO's, etc. to reach parents in their comfort zones with the prevention message.	Coalition outreach committee; Coalition	September 2018

Covers objectives 1-4	coordinator(Lauren Carr); coalition members	
Partner with the faith community to assist in self-esteem development to help youth have stronger refusal skills. Assist in finding an evidenced based self-esteem building strategy that the faith community will be comfortable utilizing. Covers objectives 1-4	Coalition coordinator(Lauren Carr); coalition members	September 2018
Continue partnering with the faith based community's Common Cause Coalition in their community outreach substance abuse prevention/awareness education programs. Covers objectives 1-4	Coalition coordinator(Lauren Carr); coalition members	On going through September 2018
Continue partnering with the smoking cessation classes. This is an evidence-based program. These classes are focused on adults. We believe this strategy will effect youth due to less parents and other adults around them smoking. Covers objective 2	Graves County Health Department; coalition members	On going through September 2018
Continue partnering with Mayfield and Graves County Schools to enhance their adult/student mentoring programs to insure it can have the success. This program is similar to an evidenced-based program called "Across Ages." This helps build relationships with adult mentors so that students have an example of a successful caring adult who does not abuse substances. We provide no DFC funding. Covers objectives 1-4	Kim Wheeler, Kaye Horn, Jean Ann Miller, & Alisha Grover and other coalition members from respective schools; school administrators; Coalition coordinator(Lauren Carr)	On going through September 2018
Collaborate with the local USDA farm service to promote training for farmers to reduce the barriers to growing alternative crops to <b>tobacco</b> . Covers objective 2	Coalition members; Coalition coordinator(Lauren Carr); Local USDA farm service(Samantha Anderson)	September 2018
Continue promoting the permanent disposal station at the local Sheriff's office for unwanted <b>prescription</b> medications. Covers objective 4	Law enforcement; Coalition coordinator(Lauren Carr); coalition members; Deputy Sheriff Jeremy Prince	On going through September 2018
Partner with the Child Advocacy Center to reach grandparents who are raising their grandchildren with the prevention message. Covers objectives 1-4	Stephanie Floyd(Child Advocacy Director); Coalition outreach committee; Coalition coordinator(Lauren Carr); coalition members	On going through September 2018

Strategy 5: *Change Consequences*

Activity	Who is responsible?	By when?
Continue collaborating with the local court designated worker to insure youth get counseling who are cited into court due a substance offense. We are not providing counseling services with DFC funds, this is only a collaboration our CDW has with our coalition. Covers objectives 1-4	Coalition coordinator(Lauren Carr); program director(Joseph Williams); coalition members; CDW-Susan Jackson	On going through September 2018

Initiate an early intervention education strategy for high school substance use offenders utilizing an evidence-based prevention program. Covers objectives 1-4	Coalition members; Coalition coordinator(Lauren Carr); school administrators	September 2018
Initiate a youth education program to help teens learn healthy, legal, and safe ways to meet their need for risk and adventure instead of turning to substance abuse. Covers objectives 1-4	Coalition members; Coalition coordinator(Lauren Carr); school administrators	September 2018
Continue the social norms prevention campaign on local radio and TV stations frequented by youth. This will also be included on our Facebook or other internet social media outreach. It will include prevention messages on our targeted substances. Covers objectives 1-4	Coalition coordinator(Lauren Carr); coalition members; Bristol broadcasting; Youth Council	On going through September 2018
Continue the DFC approved (April 2014) pilot project of purchasing drug testing kits. These drug testing kits will be given out to parents who will use them to drug test their children. Surveys will be included to learn more about these families so that drug test kit funding can be promoted and transferred to another funding agency in the future. Covers objectives 1-4	Coalition coordinator(Lauren Carr); Graves County Health Department	On going through September 2018
Implement a <b>Social Host Ordinance</b> , if it is determined that it will strengthen laws already on the books and discourage parental hosting of parties with <b>alcohol</b> . Covers objective 1	Law enforcement representative(Brent Farmer); coordinator; coalition members; Deputy Sheriff Jeremy Prince	On going through September 2018
Insure that all alcohol beverage servers are receiving the Standardized Training for Alcohol Retailers (STAR Training) who work in restaurants who sell <b>alcohol</b> by the drink in Mayfield. Covers objective 1	Coalition coordinator(Lauren Carr); alcohol beverage control board;	On going through September 2018
Promote increased law enforcement patrols during Prom and Graduation seasons. Covers objectives 1-4	Law enforcement(Chief Nathan Kent & Deputy Sheriff Jeremy Prince); coalition members; Coalition coordinator(Lauren Carr)	May 2018
Publicize retailers in newspaper, email, and social media that pass <b>tobacco</b> sales compliance checks. This is by using Reward & Reminder - an evidence-based program. Covers objective 2	Coalition coordinator(Lauren Carr); coalition members	May 2018
Reward citizens with gift cards or other small gifts or gift cards valued at \$20 or less that drop off expired/unwanted <b>prescription drugs</b> at Drug Take backs. Covers objective 4	Coalition coordinator(Lauren Carr); coalition members	On going through September 2018
Continue encouraging random drug testing of students at Graves County High School. Encourage a similar program at Mayfield High School. An evidence-based prevention program. Covers objectives 1-4	Graves County Schools(principal Matthew Madding); coalition members; Mayfield High School(principal Billy Edwards)	On going through September 2018



Collaborate with local law enforcement to increase patrols to help reduce <b>drugged driving</b> incidents in our community. Covers objectives 3 & 4	Law enforcement; coalition members	September 2018
Continue supporting the local middle and high school's <b>drug free clubs</b> . School faculty members sponsor student lead clubs that promote positive peer pressure against illicit drug use. These clubs also help with other campus prevention awareness/education events to help create a positive drug free culture. This is an evidenced based strategy that builds <b>capacity in youth</b> . Covers objectives 1-4	GCHS-Alex Miller; GCMS-Jean Ann Miller; MHS-Vanessa Fisher; MMS-Alisha Grover	On going through September 2018
Continue participating in <b>Truth and Consequences</b> events at the local middle schools. Middle school students are given real life scenarios for a day to help them understand the reality of substance use and the consequences that come with it. This is an evidenced based strategy. Covers objectives 1-4	Coalition members; coalition coordinator(Lauren Carr); coalition outreach committee	On going through September 2018

*Strategy 6: Physical Design*

Activity	Who is responsible?	By when?
Advocate for abandoned houses to be demolished to decrease urban decline, meth production, and trafficking of drugs and alcohol. Covers objectives 1-4	Coalition coordinator(Lauren Carr); coalition members; code enforcement of the City of Mayfield	September 2018
Collaborate with law enforcement to increase saturation patrols and DUI checkpoints. Covers objectives 1-4	Law enforcement(KY State Police - Dean Patterson); coalition members; coordinator	September 2018
Advocate for less <b>tobacco</b> advertising in local retail establishments (Operation Store Front). An evidence-based prevention program. Covers objective 2	Coalition members; Coalition coordinator(Lauren Carr)	September 2018
Continue promoting the permanent disposal station at the local Sheriff's office for unwanted <b>prescription</b> medications. Covers objective 4	Law enforcement; Coalition coordinator(Lauren Carr); coalition members; Deputy Sheriff Jeremy Prince	On going through September 2018

*Strategy 7: Modify or Change Policy*

Activity	Who is responsible?	By when?
Make sure the policies stay in place to insure that <b>alcohol</b> availability to youth is not increased. This includes collaboration with the local ABC (Alcohol Beverage Control) Board. This idea comes from "Communities Mobilizing for Change on Alcohol" - an evidence-based program. Covers objective 1	Coalition coordinator(Lauren Carr); coalition members	September 2018

Collaborate with law enforcement and the local public schools to implement <b>alcohol</b> breath testing at school dances, after-prom parties, and after-graduation parties. Covers objective 1	Law Enforcement(Chief Nathan Kent & Deputy Sheriff Jeremy Prince); coalition members; Coalition coordinator(Lauren Carr); Schools	September 2018
Collaborate with law enforcement and courts to site minors in who purchase or are in possession of <b>tobacco</b> products. Covers objectives 2	Coalition coordinator(Lauren Carr); coalition members; law enforcement; court system(Judge Deborah Crooks)	September 2018
Initiate the process to establish ordinances so that Graves County becomes a <b>smoke-free community</b> . Smoking is still permitted inside public places because we do not have a statewide smoke-free law. The city of Mayfield is covered by a smoke free law thanks to the efforts of this coalition in 2013. Covers objective 2	Coalition members; Coalition coordinator(Lauren Carr); Program Director(Joseph Williams); Graves County Fiscal Court	September 2018
Collaborate with local convenience stores to not sell drug paraphernalia. Covers objectives 2, 3 & 4	Coalition members; Coalition coordinator(Lauren Carr)	September 2018
Advocate for laws to remain enforced that make <b>marijuana</b> use even for medical purposes illegal in Kentucky. Covers objective 4	Coalition coordinator(Lauren Carr); coalition members	September 2018